

Horizonix Corp N.V.

Business Plan

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Approved by:	Boy Hendriks, for and on behalf of Statutory Director Ecorpp Management N.V.
Confidentiality level	Restricted

Executive Summary

Horizonix Corp N.V., a company incorporated under law of Curacao with company number 166811 and registered address at Hanchi Snoa 19, Willemstad, Curaçao (the “Company” and/or “Horizonix”), is a newly established iGaming company entering the online gambling market with a focus on offering a diverse range of licensed casino games, including online slots, table games and live dealer games. We aim to collaborate with leading game providers and integrate payment solutions from reliable third-party vendors. Through our platform, <http://gravira.com/>, we are committed to building a competitive and recognizable brand in the target markets, striving to deliver an engaging and high-quality gaming experience for our players.

We plan to collaborate with reputable third-party game providers and payment service providers to deliver a stable and user-friendly player experience, while maintaining robust operational controls, responsible gaming measures, and AML/CTF compliance aligned with applicable regulatory requirements.

We employ a business model oriented towards the B2C (Business-to-Consumer) sector, focusing on delivering a seamless and engaging experience directly to our end-users. Revenue is generated from players’ wagering activity on the platform and reflected as Gross Gaming Revenue (GGR), net of applicable operational costs such as game provider fees, payment processing fees, bonuses and promotional incentives, chargebacks and fraud-related losses (resulting in Net Gaming Revenue (NGR)). This model is designed to be scalable and to support reinvestment into product improvements, player support, security, and compliant customer acquisition. By offering a wide variety of high-quality games from top-tier gaming providers and diverse betting options, we ensure consistent player engagement, which drives deposit volumes.

To create a strong and unique brand with high potential, we collaborate with third party platform, a provider of iGaming solutions. Platform provider supplies the core technical platform and enables the integration of licensed third-party game providers. Through this platform, we are able to offer games from established industry providers such as NetEnt, Play’n GO, Playson, Playtech, Red Tiger, and other recognized studios. This setup allows us to provide a diverse and high-quality gaming offering, while ensuring centralized management of player accounts, transactions, website functionality, and content in line with applicable regulatory and operational requirements.

In order to achieve our goal, we look to continue our financial success by focusing on strong marketing experience, constant employee development, creating new opportunities and reinvesting in the business. Our marketing strategy is heavily online-centric. We actively collaborate with affiliates, utilize CPA (Cost Per Acquisition) networks and employ the services of our internal media buying team with a focus on social media platforms (Google, YouTube, Facebook, TikTok, and others). We also focus on developing a wide online presence of the brand through search engine optimization (SEO). Marketing activities are conducted in a transparent and responsible manner, with controls to avoid targeting minors or vulnerable persons and to prevent promotion in restricted jurisdictions (including the use of geolocation and risk-based access controls where relevant).

To achieve a good result we are committed to upholding the most rigorous standards and delivering our services to clients with exactitude and completeness, in a manner that is equitable, reliable, and secure.

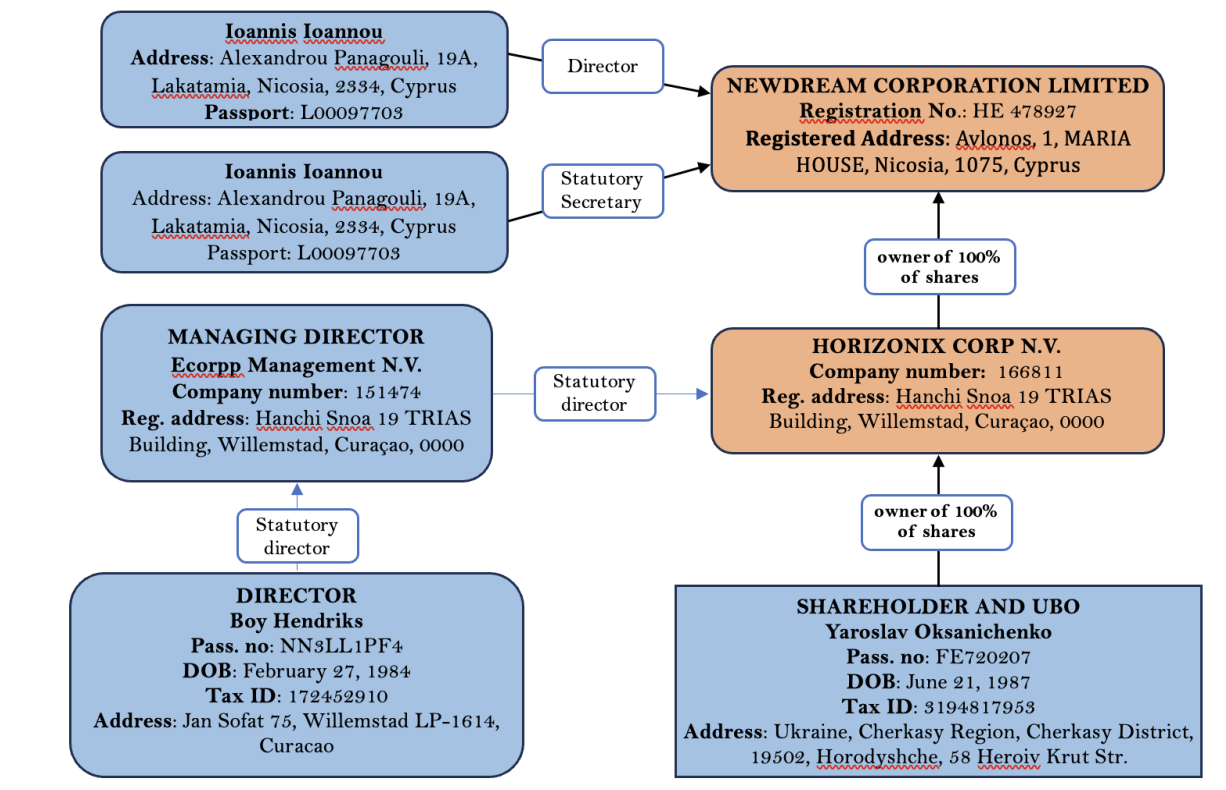
Company Establishment and Founder Profile

Horizonix Corp N.V. was established and founded by Yaroslav Oksanichenko (the “Founder”), of Ukrainian origin, who initiated the Company’s creation based on his prior professional background in the IT sector. Before founding Horizonix Corp N.V., Founder accumulated substantial experience working with technology-driven businesses, including practical exposure to digital product development, online platforms, and operational processes that support scalable online services.

In addition, the Founder has hands-on experience in digital marketing within the iGaming industry, including performance-driven customer acquisition and brand growth through online channels. This combination gives the founder a strong practical understanding of player behaviour, market dynamics, and community-building, which supports the Company’s ability to position its brand effectively, engage players responsibly, and make informed product and marketing decisions.

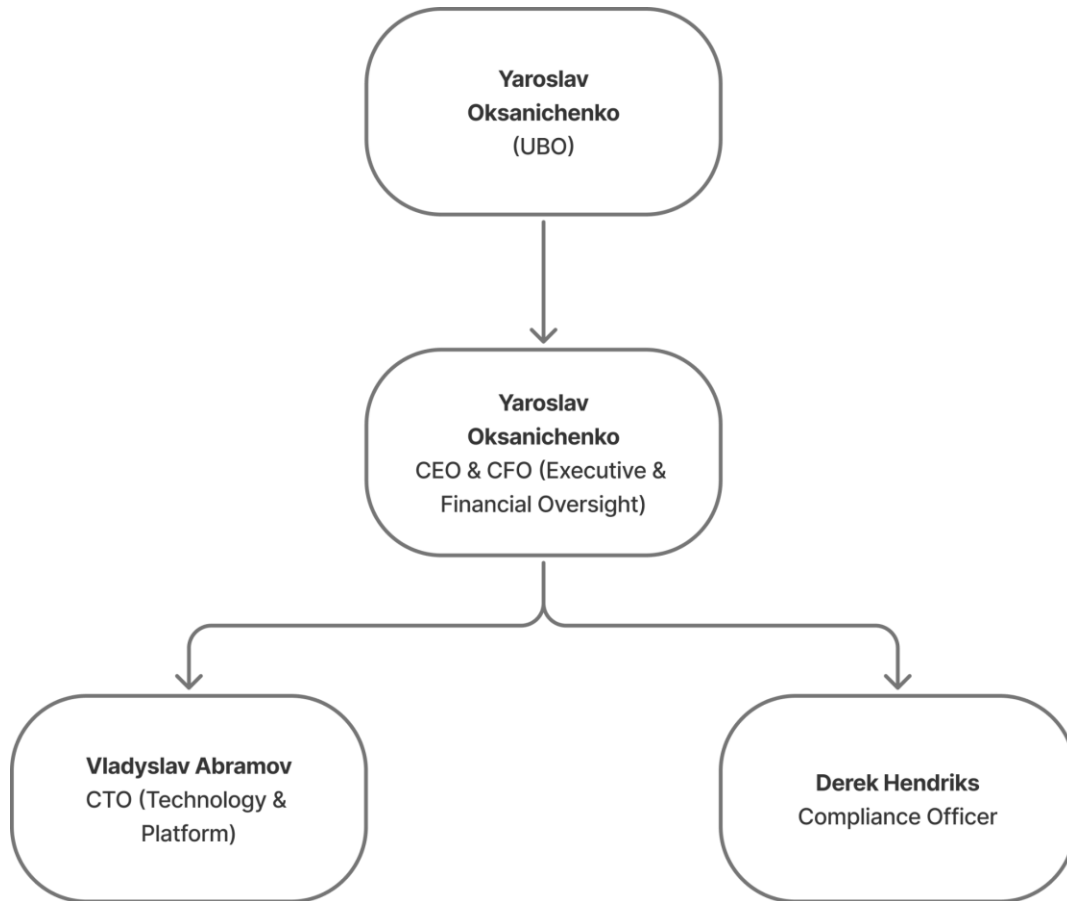
This IT-focused experience informed the Company’s approach from the outset, placing strong emphasis on building a reliable technical foundation, selecting reputable third-party technology vendors, and implementing structured operational controls. As the founder, Mr. Oksanichenko continues to provide strategic direction for the Company’s development, with a focus on sustainable growth, robust governance, and the establishment of a compliant operational framework suitable for regulated iGaming activity.

Below we provide a Group Structure Chart outlining the Company’s corporate structure and identifying all key persons and their respective roles and reporting lines.



Key Management Roles. Company Organisational Structure.

Horizonix Corp N.V. is managed through a clear governance structure with defined key functions and accountability lines to support effective decision-making, operational control, and ongoing regulatory compliance. The Company's management team combines executive oversight, financial management, technical leadership, and dedicated compliance supervision, ensuring that core business activities are conducted in a controlled and responsible manner.



Ultimate Beneficial Owner (UBO), Chief Executive Officer (CEO) and Chief Financial Officer (CFO) – Mr. Yaroslav Oksanichenko

Mr. Oksanichenko provides overall strategic leadership and is responsible for the Company's corporate governance, business planning, financial oversight, and performance management. He brings relevant experience in technology-driven business operations and iGaming-related commercial execution, including digital marketing and market development. In his capacity as CFO, he also oversees budgeting, financial reporting, treasury and cashflow management, and ensures that financial processes are aligned with the Company's risk management and compliance objectives.

Chief Technology Officer (CTO) – Mr. Vladyslav Abramov.

Mr. Abramov is responsible for the Company's technical strategy and the secure, reliable operation of the platform. His scope includes vendor and platform integration management, system

availability and performance monitoring, information security coordination, change management, and the implementation of technical controls supporting responsible gaming, KYC/AML workflows, and regulatory reporting requirements. He has proven experience in IT and platform-related functions, enabling the Company to maintain a resilient and scalable technical environment.

Compliance Officer (CCO) – Mr. Derek Hendriks.

Mr. Hendriks is responsible for the design, implementation, and ongoing supervision of the Company's compliance framework. This includes oversight of AML/CTF and KYC controls, responsible gaming measures, player protection standards, complaint handling and escalation processes, regulatory reporting, and third-party/vendor compliance monitoring. He brings relevant compliance and regulatory experience and ensures that the Company maintains a compliance-first culture, supported by policies, training, monitoring, and continuous improvement.

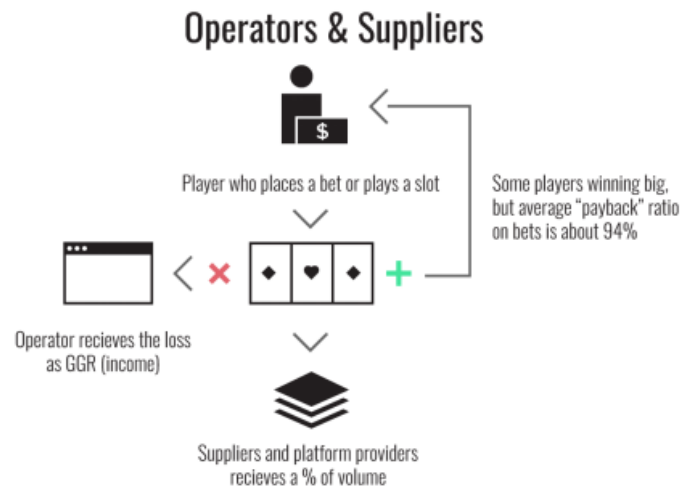
The organizational structure of the Company consists of the following departments (simplified):

- **Marketing:** develops and implements strategies to attract new players, retain existing ones, and promote the brand through various channels such as advertising, promotions, and affiliate partnerships.
- **Engineering:** manages all the integrations and monitors the casino platform performance, including website design and turning on new features.
- **Customer Support:** provides assistance and resolves issues for players, including inquiries about games, account management, payment processing, and technical support through various communication channels like live chat, email, and phone.
- **Finance:** handles financial operations including budgeting, accounting, payment processing, risk management, and compliance with regulatory requirements related to financial transactions and reporting.
- **Legal:** ensures compliance with laws and regulations governing online gambling operations, drafts and reviews contracts, licenses, and terms of service agreements, and advises on legal matters related to business operations and regulatory compliance.
- **Administrative:** manages day-to-day operations, human resources, office administration, and other administrative tasks to support the smooth functioning of the business.

Business Strategy and Model. Branding

The goal of our online casino is to become a leading player in non-regulated and pre-regulated markets. We strive to provide our users with a high-quality product that offers a wide range of diverse games, meeting their expectations.

We employ a business model oriented towards the B2C (Business-to-Consumer) sector. The B2C (Business-to-Consumer) model involves direct interaction between the casino operator and individual consumers (players). In this model, the online casino offers a variety of gambling services and games directly to the online end-users. Players can access the casino platform, register accounts, deposit funds, place bets, and withdraw winnings directly through the casino's website. The B2C model focuses on providing a seamless and engaging user experience to attract and retain players, while also ensuring compliance with regulations and responsible gambling practices.



To reach these goals, we focus on the following areas:

1. **Product Quality.** We are consistently updating our game catalog and adding new ones to satisfy our users' needs. Special attention is also given to customer service quality and player's education, providing interesting content. The company also focuses on the website usability and players' loyalty programs.
2. **Diverse Game Range.** We aim to offer a comprehensive selection of Random Number Generator (RNG) games to cater to players of all experience levels and preferences. Our catalog includes something for everyone, featuring slots, traditional table games, live dealer games to meet the growing demand of our customers.
 - a. RNG games are a category of online casino games where the outcomes are determined by a computer program that generates random results (Random Number Generator). These games are designed to mimic the randomness and unpredictability of traditional casino games offered by offline casinos.

- b. Slots (or slot machines) – online games that feature a set of reels (usually three or five) with various symbols, where players place bets and spin the reels, hoping to match specific combinations of symbols to win prizes, typically in the form of (cash) payouts.
 - c. Table games – a category of casino games that are characterized by the use of a table with specific layouts, cards, dice, and where RNGs determine the outcomes of each hand or spin. In case online table games are offered as a real-time video streaming with the real human dealers or croupiers, such games are known as live dealer games.
- 3. **Business Growth.** We are focused on growing our business and expanding our market share by attracting new players and increasing the activity of our existing players. This growth strategy includes leveraging advanced marketing technologies, investing in traffic acquisition, and utilizing affiliate marketing to reach a broader audience. By implementing targeted campaigns, optimizing user acquisition strategies, and building strong partnerships with affiliates, we aim to drive sustainable growth and establish a strong presence in our target markets.
- 4. **Funding and Sustainability.** The Company's strategy is to fund its operations primarily through its own operational performance and cash flows generated from the B2C online casino activity. While the Company may also receive funding from its founder if needed (e.g., to support initial working capital or specific development initiatives), at this stage the Company does not plan to rely on founder financing and aims, to the extent practicable, to operate on a self-sustaining basis, reinvesting operational revenues into platform improvements, marketing, and ongoing compliance.

Further details about 3-year financial projections can be found in the "Financial Projections" section of this Business Plan.

Marketing Strategy

At the heart of our customer acquisition strategy is internal media buying, which is not only cost-effective but also allows us to fine-tune our advertising campaigns. In addition, we actively collaborate with CPA networks and utilize affiliate programs. We're also working on enhancing our presence on social media through targeted ad campaigns.

Our costs are optimized thanks to the CPD (CPA) payment model. We pay only for players who make their first deposit, ensuring the best return on investment. Recognizing the importance of scaling, we're also keen on expanding our affiliate marketing efforts.

- **Internal Media Buying.** Our team actively engages social media platforms, including Facebook, Instagram, Google, and YouTube, to target and attract the desired audience.
- **CPA Networks.** We purchase traffic utilizing various models: CPA (Cost Per Acquisition), so-called 'RevShare' Model (revenue sharing), and Hybrid (a combined approach).
- **SEO Promotion.** We focus on on-site optimization and promote our website in Google's search results to increase organic traffic.

These techniques are among the most popular and effective in the gambling sector, allowing us to maximize the reach and conversion of potential clients. The primary focus is on social media

engagement. We already have an experienced media buyer team, responsible for driving traffic through social platforms. We also have an affiliate manager on board with already stable agreements for acquiring traffic from partners.

For our long-term organic traffic acquisition strategy from search engines, we have an SEO specialist whose primary role is to optimize the company's web resource and improve its rankings in Google's search results. This sequential and targeted staffing strategy will allow the company to maximize its marketing efforts and achieve set business objectives.

Players. The target demographic includes adults 25-45 years old (60% male, 40% female) who are interested in online gambling. The players are mainly located in big cities, have prior experience with casino, have steady disposable income for entertainment (with the average monthly income over \$1000) and seek for convenient and accessible online gambling. The targeted customers are good mobile users who engage with social media platforms and whose main motives to gamble are the entertainment and excitement (rather than earnings). The target audience includes players with prior gambling experience who understand the risk of compulsive gambling, they can afford this kind of entertainment and are not aimed at fraud. The main goal of the company is to provide the most convenient modern gameplay, so the described audience would appreciate the brand value proposition and operating principles.

Branding. The brand name “Gravira” is inspired by the concept of gravity, symbolizing attraction, stability, and long-term value creation. This reflects the Company’s intent to build a strong and recognizable brand that attracts players through trust, product quality, and a consistent premium experience, rather than short-term or opportunistic market behavior.

The Company operates the brand via its online platform at <https://gravira.com/> and focuses on sustainable growth driven by credibility, long-term engagement, and player loyalty.

Financial Projections

Annex 1.

2026:

Month	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26
Out/In	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
MAU	1 177	1 652	2 113	2 621	3 261	3 746	4 230	4 722	5 148	5 617	6 043	6 727
IN	287 174	486 563	739 537	1 031 995	1 389 835	1 764 477	2 161 720	2 585 014	3 028 881	3 495 319	3 972 235	4 502 637
Out/In	(186 663)	(316 266)	(480 699)	(670 797)	(903 393)	(1 146 910)	(1 405 118)	(1 680 259)	(1 968 773)	(2 271 957)	(2 581 953)	(2 926 714)
GGR	135 689	229 901	349 431	487 618	656 697	833 715	1 021 413	1 221 419	1 431 146	1 651 538	1 876 881	2 127 496
Bonus	(33 922)	(57 475)	(87 358)	(121 904)	(164 174)	(208 429)	(255 353)	(305 355)	(357 787)	(412 884)	(469 220)	(531 874)
NGR	101 767	172 426	262 073	365 713	492 523	625 287	766 060	916 064	1 073 360	1 238 653	1 407 661	1 595 622
Game fees	(14 926)	(25 289)	(38 437)	(53 638)	(72 237)	(91 709)	(112 355)	(134 356)	(157 426)	(181 669)	(206 457)	(234 025)
PSP fee	(18 997)	(32 186)	(48 920)	(68 266)	(91 938)	(116 720)	(142 998)	(170 999)	(200 360)	(231 215)	(262 763)	(297 849)
Platform fee	(6 784)	(11 495)	(17 472)	(24 381)	(32 835)	(41 686)	(51 071)	(61 071)	(71 557)	(82 577)	(93 844)	(106 375)
Gross profit	61 060	103 455	157 244	219 428	295 514	375 172	459 636	549 639	644 016	743 192	844 596	957 373
Madia Buying Int	(126 500)	(157 167)	(187 834)	(237 667)	(276 000)	(302 834)	(329 667)	(356 500)	(383 334)	(410 167)	(425 500)	(471 500)
Affiliate CPA/RS/Hybrid External	(96 616)	(128 923)	(161 906)	(177 099)	(227 468)	(243 908)	(260 879)	(278 381)	(279 171)	(292 013)	(305 366)	(337 784)
Flat/Listing												
Margin profit	(162 056)	(182 634)	(192 495)	(195 338)	(207 954)	(171 570)	(130 910)	(85 242)	(18 489)	41 013	113 730	148 090
Other cost	(106 954)	(103 399)	(109 959)	(121 436)	(125 103)	(129 382)	(173 941)	(168 104)	(170 305)	(186 584)	(175 340)	(183 840)
Net profit	(269 010)	(286 033)	(302 454)	(316 773)	(333 057)	(300 952)	(304 851)	(253 346)	(188 793)	(145 570)	(61 610)	(35 750)

2027:

Month	Jan-27	Feb-27	Mar-27	Apr-27	May-27	Jun-27	Jul-27	Aug-27	Sep-27	Oct-27	Nov-27	Dec-27
Out/In	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
MAU	7 412	8 105	8 810	9 530	10 259	11 002	11 757	12 526	13 309	14 108	14 920	15 736
IN	5 074 684	5 666 981	6 273 838	6 896 451	7 528 364	8 175 699	8 839 830	9 521 844	10 227 200	10 964 741	11 732 670	12 528 238
Out/In	(3 298 544)	(3 683 537)	(4 077 994)	(4 482 693)	(4 893 436)	(5 314 204)	(5 745 889)	(6 189 199)	(6 647 680)	(7 127 082)	(7 626 235)	(8 143 355)
GGR	2 397 788	2 677 648	2 964 388	3 258 573	3 557 152	3 863 018	4 176 819	4 499 071	4 832 352	5 180 840	5 543 686	5 919 592
Bonus	(599 447)	(669 412)	(741 097)	(814 643)	(889 288)	(965 754)	(1 044 205)	(1 124 768)	(1 208 088)	(1 295 210)	(1 385 922)	(1 479 898)
NGR	1 798 341	2 008 236	2 223 291	2 443 930	2 667 864	2 897 263	3 132 615	3 374 303	3 624 264	3 885 630	4 157 765	4 439 694
Game fees	(263 757)	(294 541)	(326 083)	(358 443)	(391 287)	(424 932)	(459 450)	(494 898)	(531 559)	(569 892)	(609 805)	(651 155)
PSP fee	(311 712)	(348 094)	(385 370)	(423 614)	(462 430)	(502 192)	(542 987)	(584 879)	(628 206)	(673 509)	(720 679)	(769 547)
Platform fee	(119 889)	(133 882)	(148 219)	(162 929)	(177 858)	(193 151)	(208 841)	(224 954)	(241 618)	(259 042)	(277 184)	(295 980)
Gross profit	1 102 982	1 231 718	1 363 619	1 498 944	1 636 290	1 776 988	1 921 337	2 069 573	2 222 882	2 383 186	2 550 096	2 723 013
Madia Buying Int	(524 209)	(576 917)	(629 625)	(682 334)	(735 042)	(787 750)	(840 459)	(893 167)	(945 875)	(998 584)	(1 051 292)	(1 104 000)
Affiliate CPA/RS/Hybrid External	(350 000)	(363 383)	(377 697)	(392 846)	(408 764)	(425 395)	(442 715)	(460 692)	(479 336)	(498 715)	(349 802)	(360 411)
Flat/Listing												
Margin profit	228 774	291 419	356 297	423 764	492 485	563 843	638 164	715 715	797 671	885 888	1 149 002	1 258 602
Other cost	(222 389)	(205 524)	(207 717)	(227 556)	(222 583)	(226 935)	(252 205)	(241 759)	(241 827)	(256 544)	(244 989)	(253 489)
Net profit	6 385	85 895	148 581	196 208	269 902	336 909	385 959	473 956	555 844	629 344	904 013	1 005 113

2028:

Month	Jan-28	Feb-28	Mar-28	Apr-28	May-28	Jun-28	Jul-28	Aug-28	Sep-28	Oct-28	Nov-28	Dec-28
Out/In	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
MAU	16 633	17 563	18 517	19 492	20 484	21 494	22 521	23 564	24 623	25 698	26 789	27 903
IN	13 361 117	14 237 675	15 151 885	16 099 376	17 076 032	18 080 660	19 113 814	20 174 728	21 262 025	22 374 499	23 512 042	24 675 854
Out/In	(8 684 726)	(9 254 488)	(9 848 725)	(10 464 594)	(11 099 421)	(11 752 429)	(12 423 979)	(13 113 573)	(13 820 316)	(14 543 424)	(15 282 827)	(16 039 305)
GGR	6 313 128	6 727 301	7 159 266	7 606 955	8 068 425	8 543 112	9 031 277	9 532 559	10 046 307	10 571 951	11 109 440	11 659 341
Bonus	(1 578 282)	(1 681 825)	(1 789 816)	(1 901 739)	(2 017 106)	(2 135 778)	(2 257 819)	(2 383 140)	(2 511 577)	(2 642 988)	(2 777 360)	(2 914 835)
NGR	4 734 846	5 045 476	5 369 449	5 705 216	6 051 319	6 407 334	6 773 458	7 149 419	7 534 730	7 928 963	8 332 080	8 744 506
Game fees	(694 444)	(740 003)	(787 519)	(836 765)	(887 527)	(939 742)	(993 440)	(1 048 581)	(1 105 094)	(1 162 915)	(1 222 038)	(1 282 528)
PSP fee	(757 575)	(807 276)	(859 112)	(912 835)	(968 211)	(1 025 173)	(1 083 753)	(1 143 907)	(1 205 557)	(1 268 634)	(1 333 133)	(1 399 121)
Platform fee	(315 656)	(336 365)	(357 963)	(380 348)	(403 421)	(427 156)	(451 564)	(476 628)	(502 315)	(528 598)	(555 472)	(582 967)
Gross profit	2 967 170	3 161 832	3 364 855	3 575 269	3 792 160	4 015 263	4 244 700	4 480 303	4 721 764	4 968 817	5 221 437	5 479 890
Madia Buying Int	(1 155 750)	(1 207 500)	(1 259 250)	(1 311 000)	(1 362 750)	(1 414 500)	(1 466 250)	(1 518 000)	(1 569 750)	(1 621 500)	(1 673 250)	(1 725 000)
Affiliate CPA/RS/Hybrid External	(378 960)	(398 921)	(420 024)	(442 136)	(465 203)	(489 163)	(514 005)	(539 720)	(566 304)	(593 771)	(622 092)	(651 274)
Flat/Listing												
Margin profit	1 432 460	1 555 411	1 685 581	1 822 133	1 964 207	2 111 600	2 264 446	2 422 583	2 585 710	2 753 546	2 926 095	3 103 616
Other cost	(277 776)	(263 736)	(264 736)	(266 792)	(265 860)	(266 860)	(276 860)	(265 860)	(266 860)	(276 860)	(266 860)	(275 360)
Net profit	1 154 684	1 291 676	1 420 846	1 555 341	1 698 348	1 844 741	1 987 586	2 156 724	2 318 851	2 476 686	2 659 236	2 828 257

iGaming Platform

We utilize the platform provided by our software provider, to optimize player account operations and enhance overall platform functionality. This comprehensive casino platform supports various operational aspects, including managing games (player bets and wins), handling player accounts, processing payment transactions (deposits and withdrawals), maintaining transaction history, enabling additional game features, ensuring security, generating reports, and facilitating compliance with regulatory requirements.

The gaming operations are powered by the Platform. This robust iGaming platform is designed to handle a wide range of essential casino operations, ensuring seamless functionality and scalability. An iGaming platform comprises a dynamic ecosystem of interconnected components and systems designed to deliver a seamless and immersive gaming experience. It consists not only of internal services and tools but also involves integrating various external (third-party) APIs to manage different aspects of the operation.

The Platform empowers us to:

- Deliver a seamless and engaging gaming experience to players.
- Rapidly onboard new gaming content to stay competitive.
- Meet stringent security, compliance, and operational standards.
- Scale effortlessly to accommodate business growth and evolving market demands.

This comprehensive solution ensures a future-ready platform that aligns with industry best practices while addressing player expectations and regulatory requirements.

Below is a simplified description of the platform

Platform Overview

The Platform is a sophisticated system designed to support the core operations of our online casino. Its modular architecture ensures flexibility, scalability, and efficiency.

Below are the detailed components and their functionalities:

1. System Services

The backbone of the platform, the System Services module, comprises core microservices that ensure seamless and efficient operation of the online casino. This includes:

- Managing communication between different modules of the system.
- Ensuring the smooth execution of essential backend processes.
- Supporting high-volume data processing to handle simultaneous user activities and system requests.

2. Integration Modules

The platform's Integration Modules facilitate effortless connectivity with third-party game providers.

Using standardized protocols, these modules:

- Enable quick onboarding of new gaming content.
- Ensure real-time synchronization of game data between providers and the platform.
- Support compliance with provider-specific requirements for game functionality and reporting.

3. Player Management

The Player Management tools are designed to handle all aspects of player interaction with the system, including:

- Registration and Authentication. Secure processes for onboarding new players and verifying their identities. KYC/AML-related checks are performed via reputable third-party compliance service providers integrated with the Platform. The platform facilitates the workflow and enforcement of outcomes (e.g., approval, rejection, restriction, escalation), while the underlying verification and screening services are delivered by external providers under the Company's oversight.
- Account Management. Real-time tracking of player activities, balances, and preferences.
- Data Synchronization. Ensures consistent and accurate updates to player accounts across all connected systems, such as game providers and payment gateways.

4. Payment Processing

Key functions of the Payment Processing module include encryption for data security, routing payment information to the PSPs, handling authorization and authentication, and providing transaction status updates to the casino and customers. The Payment Processing module ensures secure, reliable, and transparent handling of financial transactions, including:

- Deposits and withdrawals in various currencies.
- Real-time updates to player account balances.
- Fraud prevention measures, including transaction monitoring and risk scoring.

5. Reporting and Analytics

The igaming platform includes advanced Reporting and Analytics capabilities to:

- Monitor key performance metrics such as player activity, revenue, and game performance.
- Generate detailed compliance reports for regulatory authorities.
- Provide actionable insights into player behavior, helping to refine marketing strategies and product offerings.
- Export and access raw data (e.g., transactional and gameplay datasets) to enable the Company to build and maintain its own customized reporting environment and analytics dashboards, independent of standard platform reports, and to support internal controls, reconciliation, and audit trails.

6. Player Experience

A top priority for the platform is delivering a superior Player Experience. Key features include:

- A diverse game catalog categorized for easy navigation, with filters by game type, provider, or popularity.

Gaming Portfolio and Content Strategy

Horizonix growth strategy relies on cooperation with an third-party technology provider that delivers core platform infrastructure and enables access to a broad portfolio of licensed third-party gaming content. Through the provider's infrastructure and integrations, the Company is able to aggregate and offer a diverse range of games from established studios, enabling a comprehensive selection of high-quality products to be delivered through a single, centrally managed platform. This setup supports a consistent, engaging player experience and allows Horizonix to manage game content, player accounts, transactions, and operational controls in a streamlined manner.

Games. The catalog encompasses a wide variety of game types, including slots, table games, live dealer games, bingo, instant games, and other innovative formats.

Game Providers. Through the platform, the Company can offer licensed third-party gaming content from established providers, including NetEnt, Pragmatic Play, Red Tiger, Play'n GO, Evolution, Ezugi, Playtech, Spinomenal, Wazdan, and BGaming, among others.

Each provider is chosen based on their reputation, innovation, and ability to meet strict regulatory and technical standards. This diversity allows us to cater to a wide range of player preferences, from those seeking classic slot machines to those looking for immersive live dealer experiences.

All games integrated into the iGaming platform comply with rigorous regulatory requirements in the jurisdictions where they are offered. Third-party provider, as the content distributor, ensures that every game undergoes thorough testing to guarantee seamless operation, fairness, and adherence to international gambling standards. Furthermore, Third-party provider provides regular updates and upgrades to the games, ensuring that our platform remains competitive and aligned with the latest industry trends. These updates come at no additional cost, providing a significant advantage in maintaining a modern and appealing gaming offering.

To enhance player engagement, the games are prominently displayed in the casino's lobby, with user-friendly navigation tools and advanced search filters that make it easy for players to find their preferred content. Additionally, Horizonix actively promotes its games through targeted marketing campaigns, including bonuses, tournaments, and jackpot events. These efforts are supported by advanced analytics tools that help us understand player behavior and tailor promotions to maximize retention and satisfaction.

The games are integrated into the iGaming platform via a robust API provided by third-party provider, ensuring a smooth and efficient onboarding process. This technical foundation allows for scalable integration of new games and providers, enabling us to quickly adapt to changing market demands. The licensing model is based on a revenue-sharing structure, calculated from the Gross Gaming Revenue (GGR), which represents the difference between total player bets and winnings. This model aligns the interests of both parties and ensures a sustainable and mutually beneficial partnership.

With access to such a diverse and high-quality gaming portfolio, Horizonix is well-positioned to attract and retain a wide player base. Our focus on trusted providers, regulatory compliance, and continuous updates guarantees a reliable and engaging gaming experience. This partnership not only

supports our operational needs but also strengthens our competitive position in the online gambling market, allowing us to scale effectively and maintain player satisfaction.

Other Key Suppliers and Material Dependencies

The Company relies on a limited number of critical third-party suppliers that support core operational functions. These dependencies are managed through contractual controls, ongoing vendor oversight, and resilience measures to mitigate the risk of service loss or interruption.

KYC/AML Compliance Provider – KYCAid

KYCAid (<https://kycaid.com/>) is integrated into the platform to support identity verification, age/eligibility checks, sanctions/PEP screening (where applicable), and risk-based monitoring aligned with the Company's AML/CTF and KYC framework.

Risk management: defined onboarding/verification workflows, monitoring and escalation procedures, contractual service commitments, and contingency planning to transition to an alternative provider if required.

Banking / Payments (EMI Partners)

For payment and banking-related services, the Company cooperates with licensed Electronic Money Institutions (EMIs) in the EU and/or the UK, subject to applicable due diligence and contractual safeguards.

Risk management: diversification where feasible (multiple rails/providers), transaction monitoring and reconciliation controls, chargeback/fraud management procedures, and readiness to onboard alternative regulated EMI partners if needed.

Hosting / Infrastructure – Continent 8 Technologies

The Company uses Continent 8 Technologies (<https://www.continent8.com/>) for hosting and infrastructure services supporting platform availability and performance.

Risk management: SLA-based uptime commitments, redundancy and backup arrangements, security monitoring, incident response procedures, and business continuity/disaster recovery measures to reduce downtime and ensure service restoration.

Risk Evaluation and Management

The Company applies a risk-based approach to identifying, assessing, mitigating, and monitoring risks across its operations. Key risks are assessed based on likelihood and impact and are grouped into core categories, including regulatory/compliance (AML/CTF, KYC, responsible gaming), fraud/chargebacks, technology and cybersecurity, financial, operational, vendor/outsourcing, and reputational risks.

Outsourced Risk Management Support.

Risk assessment, mitigation, verification, control, and ongoing management are supported through outsourcing to qualified third-party professionals under contract, including the Company's Compliance Officer (CCO), Mr. Derek Hendriks, and other qualified officers as required. These professionals assist with maintaining the compliance framework, monitoring controls, advising management, and ensuring appropriate escalation and reporting.

Controls and mitigation measures.

Risk mitigation is implemented through documented policies and procedures, technical and operational controls, and vendor oversight, including AML/KYC and responsible gaming workflows, transaction and fraud monitoring, access controls and logging, incident management, and business continuity arrangements. Critical suppliers are subject to due diligence, contractual safeguards (including service levels), and ongoing performance monitoring.

Governance, oversight, and audits.

Senior management retains overall accountability for risk and reviews material risks and incidents. The Company maintains a Risk Register with assigned owners, key controls, and action plans, which is reviewed periodically and after material events. Financial and operational controls are subject to internal review and, where appropriate or required, external independent audits/assurance may be commissioned, with corrective actions tracked to completion.

Legal and Governance Framework

Horizonix Corp N.V. operates under a streamlined governance structure reflecting its current ownership model. Mr. Yaroslav Oksanichenko, as the UBO, provides overall strategic direction and independently makes all key day-to-day management decisions. Corporate governance and board-level support are provided through a contracted management board arrangement.

Management board membership and interaction with senior management.

Ecorpp Management N.V. serves as the Company's management board under contract, providing governance support, practical administration, and advisory input to the UBO. The interaction model is direct and efficient: the UBO remains the primary decision-maker, while the management board supports implementation, corporate formalities, and structured oversight when needed.

Matters reserved to the UBO / board.

Given the Company's simple structure and single-UBO ownership, the UBO retains authority over all material matters, including (where applicable): approval of the business strategy and budgets, appointment/dismissal of directors, approval of material contracts and key vendors, banking/payment arrangements, compliance appointments (e.g., CCO), and any corporate actions affecting ownership, capital, or the Company's regulatory position. The management board supports these matters through advice and execution of corporate formalities under the agreed mandate.

Target KPIs and Business Objectives

The Company measures success through a combination of commercial, traffic, PSP/payment, customer support, and compliance-focused KPIs designed to support sustainable growth and a responsible player experience.

Long-term business objectives include building a stable and recognizable brand, achieving sustainable profitability based on operational cashflows, maintaining high product quality and player satisfaction, and operating in a compliant and well-controlled manner.

Key KPIs include, where applicable:

- Commercial performance: active players, deposit volumes, GGR/NGR, retention and player lifetime value (LTV), bonus cost ratio, affiliate performance.
- Traffic & acquisition quality: qualified traffic share, conversion rate (visit-to-registration / registration-to-deposit), payback period / time-to-breakeven on acquisition spend, cohort retention, LTV-to-CAC ratio, and early-life fraud/abuse indicators.
- PSP / payments performance: payment approval/acceptance rate, successful deposit and withdrawal completion rates, payment uptime/latency, chargeback and dispute ratios, refund/error rates, and average withdrawal processing time (including failure reasons and remediation time).
- Customer support & player experience: first response time, average resolution time, first-contact resolution rate, backlog volume and aging, complaint volumes and outcomes, CSAT (customer satisfaction) / quality scores (where applicable), and escalation handling time for high-risk or sensitive cases (e.g., AML/RG-related).
- Risk & compliance: KYC completion rates and exception handling times, AML/RG trigger volumes and resolution times, fraud/chargeback ratios, self-exclusion and limit-setting metrics, and incident reporting/closure timelines.
- Operations & service quality: platform uptime/availability and incident frequency/time-to-recovery.

KPIs are reviewed periodically by management to identify trends, optimize acquisition, PSP performance and support quality, and ensure continuous improvement across operations, player protection, and compliance.

Policies and Procedures

Internal vs. external development

The Company's core policies and procedures are developed internally by the Company's legal team. This work is carried out under the control and supervision of the Compliance Officer (CCO), Mr. Derek Hendriks, and with governance oversight from the Company's statutory director / management board, Ecorpp Management N.V. Where appropriate, the Company may also incorporate input from external professional advisers (e.g., specialist compliance or technical consultants) to validate specific areas; however, ownership and accountability for the policy framework remains with the Company.

Timelines and commitment to keeping the CGA apprised

The Company maintains a structured process for drafting, approval, implementation, and periodic review of policies and procedures. Policies are updated when required by regulatory developments, operational changes (e.g., new markets, PSPs, or key vendors), or identified risks/incidents. The Company is committed to keeping the CGA apprised of material updates and to providing updated policies and supporting information within reasonable timeframes where required or requested.

Qualification, competence, and independence

The Board believes, acting reasonably, that the individuals and entities responsible for the Company's policies and procedures are qualified, competent, and not conflicted. The internal legal team has relevant experience in regulated operations and policy drafting. The Company's CCO, Mr. Derek Hendriks, provides independent compliance supervision and ensures alignment with applicable regulatory requirements and industry standards. Ecorpp Management N.V., acting as statutory director/management board, provides governance oversight and supports proper approval, record-keeping, and implementation. The respective roles are clearly defined to support effective control, accountability, and integrity of the policy framework.